The Rural Water Supply and Sanitation Initiative (RWSSI) is an AMCOW initiative being implemented by AfDB under its AfDB/AWF Water Sector Activities.

**Goal**
To reduce poverty through attainment of the MDGs by accelerating access to improved rural water supply and sanitation (WSS) facilities in a sustainable manner.

**Objective**
To ensure that 80% of the rural population in Africa has access to safe drinking water supply and sanitation by 2015.

**Strategy**
Demand Responsive Programme Approach, building partnerships, fast tracking, appropriate technology, Mobilize more funds.